

MIKE PRISTOURIS

EXPERIENCE

One Twenty Creative Studios LLC founder & creative director

FEB. 2022 → PRESENT

I started my own independent design studio in February 2022. We've worked on overall brand aesthetic as well as marketing campaigns and major uniform launches. Currently, our major clients are the United States Naval Academy Athletic Association, LA Galaxy and the Washington Commanders. We've also won a 2024 Emmy for our Silent Service Uniform Launch.

Washington Commanders senior creative

JUN. 2021 → FEB. 2022

I started here as a senior graphic designer in June of 2021. My first project was completely refreshing our look and feel for the 2021 football season from social, print, signage, web and photography treatment. I also led the design direction on the teams rebrand in February of 2022. From directing the uniform photo shoot to creating the entire look and feel for the release, including 3D design for background imagery and motion design. After the release, I was promoted to senior creative.

Utah Jazz graphic designer

OCT. 2018 → JUN. 2021

Assisted in design and direction of major uniform releases. Designed advertisements for the Jazz, which included billboards, print, web graphics, ticketing promotions, CVAN, email marketing and milestone/key graphics for the social media team. Worked gamedays and helped create live content.

Naval Academy Athletic Association digital content specialist

JUN. 2017 → SEPT. 2018

Designed and managed all email marketing promotions, as well as creating many different promotional graphics for print, social media and press release stories. Directed photoshoots for the football program.

EDUCATION

Parsons School of Design new york, ny

2016 → 2017

Took a year of courses studying graphic design.

University of Exeter exeter, uk

CLASS OF 2016

MSc Marketing Degree.

Long Island University Post brookville, ny

CLASS OF 2015

BA Business Administration.

SKILLS

Adobe CC: Photoshop, Illustrator, Indesign, After Effects, Lightroom
Microsoft: Excel, Powerpoint, Word
Blender
Keynote
Social Media Platforms
HTML & CSS